



Bharatiya Vidya Bhavan's
SARDAR PATEL COLLEGE OF ENGINEERING

Andheri (W) Mumbai-400058
(Government Aided Autonomous Institute)
Affiliated To University of Mumbai



National Level Webinar on

Business Skills needed to thrive in the 21st Century

How to Become an Opportunity Magnet?

ABOUT THE EVENT

- Foster awareness of thriving in a fast-changing engineering world.
- Overview of vital business skills needed in 21st century
- Address the need for standing out amidst rapid disruption and AI
- Focus on hard skills for 21st century, like **Cold calling, Elevator Pitching, Sales, and Persuasive Writing**

THE SPEAKER

- Mr. Shekhar Srinivasan is on a mission to empower **1 Million engineers** and guide them for higher studies.
- He has done his Master's in petroleum engineering from The University of Texas at Austin.
- He is a **TEDx Speaker** and Co-Author of the 11th Edition of #1 Amazon International Best Seller titled "Cracking the Rich Code"



SHEKHAR SRINIVASAN

Higher Education Consultant and Coach

Date : 28th August, 2023



Time : 7.30 PM Onwards

Venue : Online

E-Certificates will be provided

Register for FREE!



<https://forms.gle/businessskills>

ABOUT ORGANIZATIONS

In collaboration with



SAEINDIA WS



IIIE Mumbai Chapter



Institution Innovation
Council

Under Department of Mechanical Engineering & IQAC

SPCE: Sardar Patel College of Engineering, a Government Aided Engineering College was established in 1962. The institute is Autonomous and permanently affiliated with the University of Mumbai. It has received a Grade "A" rating from Govt. of Maharashtra and has maintained a proud tradition of excellent academic records by securing high ranks and accreditations. Institute offers B.Tech, M.Tech, and Ph.D. Programs in Civil engineering, Mechanical engineering, and Electrical Engineering. SPCE has successfully completed TEQIP II and TEQIP III projects.

IIIE Mumbai Chapter: The Indian Institution of Industrial Engineering, founded in 1957, is a non-profit organization for the profession of Industrial Engineering in India consisting of members specialized in the areas of Work Study, O & M., Production Planning & Control, Materials Management, Value Engineering, PERT/CPM, Operations, Research, Financial Management, Statistical Quality Control etc. and other emerging disciplines.

SAEINDIA WS: SAEINDIA is India's leading resource for mobility technology. As an individual member-driven society of mobility practitioners, the ownership of SAEINDIA rests with its members who are Individuals from the mobility community, which includes Engineers Executives from Industry, Government Officials, Academics and Students.

PATRONS

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WHO CAN ATTEND THE EVENT

Students, Industry Persons, Faculty members, Researchers and Practitioners. The Program is FREE of cost for all participants.

E-certificates will be provided to participants after attending the webinar and submitting the feedback form.#

***Participation and Registration rights are kept with organizing team.**